

SELF-CARE FOR ADVOCATES 2022 VIRTUAL CONFERENCE RFP

PURPOSE

Self-Care For Advocates is planning its third annual Self-Care For Advocates Virtual Conference this June. We are seeking proposals for between 15-20 workshops, no more than 60 minutes in length, on issues related to self-care, mental health, burnout, organizational leadership, and other relevant topics. This RFP is to solicit presenters with the skills, experience, and knowledge to develop creative and engaging presentations on these topics. All workshops should provide actionable insights that attendees can begin using in their work right away.

ABOUT SELF-CARE FOR ADVOCATES

Self-Care For Advocates (SCFA) is a nonprofit organization dedicated to promoting self-care and preventing work-related stress, trauma, exhaustion, and related mental health conditions among helping professionals and organizations engaged in anti-violence work. We define anti-violence work broadly to include any work involved in preventing, responding to, investigating, or advocating against violence, or providing treatment and support to individuals impacted by violence (including preventing self-harm and anti-oppression work).

Additional information about SCFA is available at selfcareforadvocates.org/about.

AUDIENCE DESCRIPTION

- 300+ anti-violence professionals from around the country.
- Most common backgrounds include: social work, mental health counseling, law enforcement, public health, nursing, and victim advocacy.
- ~33% of attendees come from government organizations, ~60% come from nonprofit organizations, <5% come from private companies.
- Nearly half of attendees hold a professional license and seek CEUs.
- 51% of all attendees hold leadership positions within their organization.
- The average attendee has 5-10 years of experience in their specific field of practice.

WORKSHOP FOCUS AREAS

We are specifically looking for workshops that fall under one or more of the following four categories:

PHYSICAL/MENTAL HEALTH CONSEQUENCES OF BURNOUT/STS

Workshops in this category focus on the epidemiology *and* treatment of various physical and mental health conditions connected-to or resulting from burnout or secondary trauma exposure, such as cardiovascular disease, Alzheimer's, PTSD, depression, sleep disorders, substance misuse, eating disorders, etc.

SOCIAL JUSTICE AND SOCIAL DETERMINANTS OF HELPER HEALTH

Workshops in this category focus on how social and environmental factors impact the mental health and wellbeing of helping professionals, and specifically the mental health and wellbeing of marginalized/underserved helping professionals (BIPOC, LGBTQ+, survivor-advocates, etc). These workshops should approach self-care and organizational health as social justice issues and include an intersectional, anti-oppression lens.

ORGANIZATIONAL AND SYSTEM-WIDE CHANGE EFFORTS

Workshops in this category focus on efforts at the organizational or policy level to improve the health and wellbeing of helping professionals. These workshops may involve discussion of specific public policy issues that directly impact the health and wellbeing of helping professionals or a description of a piloted organizational-level wellness intervention with promising results. Topics may also include discussion of the impact of burnout and STS on organizational functioning and community health and safety as a whole.

EVIDENCE-BASED SELF-CARE STRATEGIES

Workshops in this category focus on the practical application of evidence-based, person-centered interventions for treating and managing burnout, secondary trauma, and other work-related mental health conditions. These workshops should provide a demonstration of or guided practice with the ****self-care**** technique.

****Note:** SCFA's definition of "self-care" does not necessarily mean "self-administered." Therefore, social interventions, such as trauma-informed supervision, or clinical interventions involving a healthcare professional, such as DBT, are also appropriate.**

TECHNICAL REQUIREMENTS

All workshops for the 2022 conference will be facilitated via the Zoom Webinar platform. As such all presenters will need to be able to meet the following minimum technical requirements. All presenters must have:

- A laptop/desktop computer with:
 - Windows 10 or higher, MacOS 10.9 or higher, or Ubuntu 20.04 or higher
 - HD-webcam
 - Microphone
- A stable internet connection with a bandwidth of at least 1.5Mbps.
- A quiet space to present their topic free from distractions and with adequate lighting.

SUBMISSION PROCESS/GUIDELINES

Step 1: Review Self-Care For Advocates 2022 Virtual Conference RFP.

Step 2: Download and complete the following forms:

1. Workshop Information Questionnaire
2. Presenter Information Questionnaire

Step 3: Gather any supplemental information you would like to share with your application, such as your resume/CV, presentation slides, handouts, etc. Note that these are not required documents; however, if your proposal is accepted we will ask for these materials.

Step 4: Attach all proposal materials in an email to **kyle@selfcareforadvocates.org** with the subject line: **2022 WORKSHOP PROPOSAL**. The required forms must be submitted in PDF format.

Workshop proposals must be submitted no later than 11:59pm EST on Feb 27, 2022.

Proposals with incomplete or missing information, or proposals that are not submitted in the requested format will not be considered. SCFA will review all submitted proposals and make decisions by mid-March. Presenters whose proposals are accepted will be contacted to discuss next steps.

If a workshop involves multiple presenters, please include the Presenter Information Questionnaire for each presenter.

EVALUATION CRITERIA

All workshop proposals will be objectively evaluated on the criteria listed below. Proposals will be reviewed and receive a score between 0-100. The top 15-20 workshops will be selected.

FILTER QUESTIONS

- Does the presenter report having the necessary minimal technical requirements outlined in this RFP needed to facilitate this workshop?
- Does the proposed workshop conform to one or more of the topical focus areas outlined in this RFP?
- Is the proposed workshop consistent with SCFA's values of advocate-centered compassion, social justice, and integrity?

SCORING

Clarity (10pts)

- Is the title of the presentation compelling and clearly aligned with the workshop description?
- Do the learning objectives for this workshop make sense given the workshop description?

Feasibility (10pts)

- Can the topic be adequately covered within a 60-75 minute workshop?
- Does the proposed workshop format translate to a virtual platform?

Engagement (15pts)

- Does the presenter plan to use interactive elements to facilitate the workshop and connect with the audience (i.e. polls, discussion prompts, etc.)?
- Does the proposed workshop involve sufficient visual elements to engage the audience and facilitate learning?
- Does the proposed workshop break up content in a way that would sustain audience attention (i.e. sections, multiple speakers, modular format, etc.)?

Usefulness (15pts)

- Does the proposed workshop offer actionable information and insights to attendees?
- Is the proposed workshop appropriate for the target audience?
- Does the proposed workshop offer an appropriate level of content (i.e. beginner or advanced) given the education and experience level of an average attendee?

Relevance (25pts)

- Does the proposed workshop conform to SCFA's definitions, terms, and concepts?
- Does the proposed workshop fulfill a need for more information as determined by SCFA's 2021 needs assessment?
- Does the proposed workshop add to the extant body of knowledge on the chosen topic?
- Does the proposed workshop offer a new or original perspective on the chosen topic?
- Does the proposed workshop present reliable information that would be generally accepted by experts on the chosen topic?

Expertise/Experience (25pts)

- Does the presenter have the requisite knowledge/professional experience for their chosen topic?
- Does the presenter have direct experience discussing/presenting on their chosen topic?
- Does the presenter have lived experience that enriches and contributes to the proposed workshop topic?
- Does the presenter have relevant experience in an anti-violence field (social work, mental health counseling, nursing, public health, law enforcement, victim services, anti-violence research, etc.) that would resonate with the audience?
- Does the presenter's background and credibility speak for itself?*

Note: Presentation workshops should NOT be used as an advertisement or a sales presentation. We ask that presenters limit promotion of themselves and their businesses to their introduction and their contact information on handouts. We request that presenters do not directly solicit work or solicit input unrelated to the presentation topic. If you have a product or service that you would like to promote, please review the sponsor/exhibitor opportunities.

IMPORTANT DATES/DEADLINES

- Workshop Proposal: **February 27, 2022 (11:59pm EST)**
- Speaker Agreement Form & Supplemental Materials: **April 1, 2022 (11:59pm EST)**
- Conference: **June 15 - 17, 2022 (10:00am - 6:00pm EST)**

QUESTIONS

Please contact Trace Fleming-Trice with any questions or concerns at trace@selfcareforadvocates.org or 678-231-5953.